Wake Forest Innovation Quarter
Winston-Salem, NC
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- Public Health Sciences
- Physicians Assistant program
- YMCA Express
- Co-working Tech Incubator
- Forsyth Tech Emerging Technologies
Wake Forest Innovation Quarter
Winston-Salem, NC

- Why innovate: changing world / multiplier effect
- Each new high-tech job creates five jobs in the service economy (Enrico Moretti)
- Workers in hot cities make two to three times what identical workers make in cities losing ground
Innovation Quarter: Biomedicine, Information Technology, Materials Research, Business, Education, Workforce Training
Wake Forest Innovation Quarter
Winston-Salem, NC
New Mixed-Use Residential, Office and Commercial
Wake Forest Innovation Quarter
(Fall 2014)

- 145 developable acres
- $600 M investment
- 1.1+ M sq. ft. space
- 50 companies + 25 academic depts. & entities
- $3 million property taxes
- 3300 workers with an annual payroll of ~$220 M
- 1200 workforce trainees in emerging technologies
- 2200 apartments / lofts / condos
Wake Forest Innovation Quarter

Winston-Salem, NC

A New Kind of Power is Planned …

Restaurants,
Entertainment,
Retail & Innovation
Space are coming
to Bailey Power Plant
Wake Forest Innovation Quarter

Winston-Salem, NC

Partners: Broad Community Support
- City
- County
- State/ Federal
- Wake Forest Univ.
- Local Institutions
- Private Developers
- Local Businesses
Wake Forest Innovation Quarter

Winston-Salem, NC

Planning’s Role

• Downtown Plan Update
• Master Plan Adoption
• UDO Text Amendments
• Historic Tax Credits
• Zoning
• Design Review
• Streetscape Improvements
• General collaboration with private developers and City-County and State funded infrastructure improvements