

**Call
for
Entries**

**2018 North Carolina
Marvin Collins
Planning Awards**



**Award Nominations Must Be
Postmarked by Tuesday,
January 31, 2018**

American Planning Association
North Carolina Chapter

Making Great Communities Happen

Call for Entries



2018 North Carolina Marvin Collins Planning Awards

The 2018 Marvin Collins Planning Awards program is the 39th such program of the North Carolina Chapter of the American Planning Association (NCAPA, or, as now known, APA-NC) recognizing agencies and individuals that have completed outstanding plans, programs, and projects, have excelled as planning students, or have made notable contributions to the planning profession. The awards represent the highest standards of achievement in the planning profession in North Carolina.

The late Marvin Collins developed the idea of an awards program in 1975 for the North Carolina Chapter of the American Institute of Planners, which preceded the NCAPA. He gained approval and assumed responsibility for establishing the program. Marvin received a Distinguished Professional Achievement Award from the NCAPA just prior to his death in 1998. In 2001, the NCAPA Executive Committee named the program in Marvin's honor to recognize his service to the Chapter.

The Outstanding Planning Awards for Small Communities are named in honor of the late Brian Benson, who was a strong advocate of planning for small communities. Brian served as NCAPA Vice President for Professional Development in the early 1990s.

Award Categories

Nominations are invited in the following categories:

Outstanding Planning Awards

Comprehensive Planning

To a plan, program or process of unusually high merit adopted or enacted in the current or past two calendar years.

Implementation

To a highly effective and/or successful plan, project or ordinance implemented or adopted in the current or past five calendar years.

Outstanding Planning Awards may be given to: **Large Communities** (with 2010 Census populations of **25,000 or more**); **Small Communities** (with 2010 Census populations of **less than 25,000**); and communities of any size involved in Multijurisdictional or Regional Projects.

Media Award

For excellence in media coverage of planning activities. Media may include newspaper, other print coverage, television, radio, and/or Internet.

Distinguished Leadership Awards

Citizen Planner

To a nonprofessional citizen planner for an outstanding contribution to a planning program or activity.

Elected Official

To an elected official on a local governing board who has made an outstanding contribution to a planning program or activity.

Appointed Official

To an appointed official on a planning board, an appearance commission, an historic commission, or a similar board who has made an outstanding contribution to a planning program or activity.

Legislative or Administrative Official

To a legislative or administrative official at the state or federal level who has made significant efforts on legislation, rule-making, or related activities promoting planning programs or projects.

Student Awards*

Graduate Student Project

For an outstanding planning project completed by a graduate student or group of graduate students.

Undergraduate Student Project

For an outstanding planning project completed by an undergraduate student or a group of undergraduate students.

Outstanding Student

To an outstanding student from each branch of the state university system which offers a degree in planning (Appalachian State University, East Carolina University, and the University of North Carolina at Chapel Hill) for exceptional academic studies and initiative in planning. Recipients are selected by the faculty of each university and honored at the North Carolina Annual Planning Conference.

***Student Awards are NOT subject to the January 31, 2018 deadline.**

Professional Achievement and Service Awards

Robert Reiman

Professional Achievement Award

To an APA-NC member who has contributed significantly to the planning profession through practice, teaching, or writing over a sustained time period.

Philip P. Green, Jr.

Distinguished Service Award

To an APA-NC member who has made a sustained and substantial contribution to the APA-NC and/or one of its predecessor organizations.

Chapter Service Award

To an APA-NC member who has made a significant contribution to the APA-NC Chapter over a period of three or more years.

2018 Special Theme Awards

Multidisciplinary Projects

This Special Theme award recognizes private or public development, infrastructure, or environmental projects resulting from partnerships between community planning and other professional disciplines, including, but not limited to, architecture, landscape architecture, public health, hazards management, economics, climate science, and/or civil engineering. The partnership may include more than two disciplines.

The award category is intended to recognize that multidisciplinary cooperation is increasingly necessary to address the ever-more complicated problems faced by communities today. Projects that require or feature interdisciplinary collaboration as a primary means of ensuring success in project design and/or implementation are eligible for consideration under this category.

The award will go to a project that, due to multidisciplinary collaboration, resulted in:

- cost savings;
- more timely implementation; and/or
- improved quality of design.

Awards may be given to projects designed or implemented in the past three calendar years.

Equitable Development Award

This Special Theme award highlights the role of smart growth in meeting the needs of underserved communities and individuals through projects,

programs, and/or policies that reduce disparities while fostering places that are healthy, vibrant, and diverse. Entries might include projects that stress combinations of community revitalization efforts led by long-term residents or institutions; use of public investments to promote regional and neighborhood equity; and access to affordable housing and convenient transportation choices. Of particular interest are projects that revitalize or create innovative development in the target neighborhood or region, while demonstrating meaningful participation by residents and community-serving institutions. Awards may be given to public agencies, non-profit organizations, and/or other community groups for projects, programs, and/or policies implemented in the current or past two calendar years.

Innovations in Planning Services, Education, and Public Involvement Award

This Special Theme award recognizes public agencies, citizen planners, and other planning professionals for the innovative use of technology, techniques, and/or processes that enhance planning, planning services, education, and/or public involvement. Awards may be given for technology, techniques, and/or processes implemented in the current or past two calendar years.

Award Selection Process

Consideration of Nominations

Except as otherwise stated, the APA-NC Awards Committee will review the award nominations and select award recipients. The Awards Committee's decisions will be made based on the quality of submissions, with consideration given to the judging criteria outlined below. Awards will not necessarily be given in every category. If the quality of submissions merits such action, the Awards Committee may give more than one award in a category and/or honorable mention recognition. Decisions of the Awards Committee are final. All award nomination materials become the property of the APA-NC, which reserves the right to display them and otherwise publicize award-winning submissions, as it may deem appropriate.

Judging Criteria

The following criteria will be applied by the Awards Committee when reviewing award nominations:

Originality: To what extent does the submission or the work of an individual present a visionary approach or innovative concept that results in a meaningful advance in the planning process?

Transferability: To what extent is there a potential application in other areas or to other projects? For individuals, to what extent does their work increase understanding of planning principles?

Quality: To what extent is there excellence in thought, analysis, writing, graphics, and ethical planning principles?

Implementation: To what extent is the project effective as evidenced by its degree of post-completion or post-adoption activity? In the case of an individual, to what extent has he/she been effective based on the implementation of his/her plans or ideas?

Comprehensiveness: To what extent have planning principles been observed, especially in consideration of the project's/person's effects on other public objectives?

The Awards Committee may consider additional criteria when reviewing nominations.

Awards Timetable

Judging will take place in the spring of 2018. The Awards Committee will send award notifications to award recipients and to all nominators by June 15, 2018. Awards will be presented during the 2018 North Carolina Annual Planning Conference in Winston Salem on Thursday, September 13 at the annual Awards Luncheon. The APA-NC will submit press releases to media contacts provided in the written nomination materials following the Planning Conference. Award recipients may provide their own press releases to local media contacts at any time prior to or following the Planning Conference.

Award Nomination Submittal Instructions

Nominators must follow these instructions and submit all requested information in the required formats. **Nominations must be postmarked by Tuesday, January 31, 2018.** Those postmarked

after this date will not be considered for awards.

To submit a complete award nomination package, please provide:

1. Six (6) printed copies of the *written nomination*, consisting of:

- **A completed Award Nomination Cover Sheet** (see page 5).
- **The written information requested in Sections C through F of the Award Nomination Attachments/Enclosures Sheet** (see page 6).

The *written nomination* should:

- Be provided on letter-sized paper, double-sided and stapled.
- Contain no more than fourteen (14) pages, including the Nomination Cover Sheet.

The *written nomination* should not:

- Be bound or put in folders, notebooks, etc.
- Have any other special formatting.

- 2. The documents and images requested in Section G of the Award Nomination Attachments/Enclosures Sheet** (see page 6).
- 3. Optional items, if desired, in accordance with Section H of the Award Nomination Attachments/Enclosures Sheet** (see page 6).

Submit complete nomination packages to:

<p>East APA-NC Award Program c/o Craig Benedict Orange County 131 W. Margaret Ln, Suite 201 PO Box 8181 Hillsborough, NC 27278</p>

<p>West APA-NC Awards Program c/o Adam Stumb, AICP Ashe County 150 Government Cir Jefferson, NC 28640</p>
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Questions:

Please contact Awards Committee Co-Chairs:

Craig Benedict—East

cbenedict@orangecountync.gov

Adam Stumb—West

adam.stumb@ashecountygov.com

Questions and applications will be crossed reviewed.

Award Nomination Cover Sheet



2018 North Carolina Marvin Collins Planning Awards

Please see page 4 of the Call for Entries for instructions on submitting award nominations. Complete award nomination packages must be postmarked by **Wednesday, January 31, 2018**, in order to be considered by the APA-NC Awards Committee.

Section A. Nominated Project or Individual, Award Category, and Jurisdiction Size

1. Title of Nominated Plan, Project, or Program, or Name of Nominated Individual
(as it should appear on the award):

2. Award Category *(please check only one of the following):*

Outstanding Planning Awards

- _____ Comprehensive Planning
- _____ Implementation

Media Award

- _____ Media Award

Distinguished Leadership Awards

- _____ Citizen Planner
- _____ Elected Official
- _____ Appointed Official
- _____ Legislative or Administrative Official

Student Awards

- _____ Graduate Student Project
- _____ Undergraduate Student Project
- _____ Outstanding Student *(Selected by university faculty - see page 2 of Call for Entries)*

Professional Achievement and Service Awards

- _____ Robert Reiman Professional Achievement Award
- _____ Philip P. Green, Jr. Distinguished Service Award
- _____ Chapter Service Award

2018 Special Theme Awards

- _____ Multidisciplinary Projects
- _____ Equitable Development
- _____ Innovations in Planning Services, Education, and Public Involvement

3. Outstanding Planning Award Category - Jurisdiction Size *(please check only one category):*

- _____ Large Community (having a 2010 Census population of **25,000 or more**)
- _____ Small Community (having a 2010 Census population of **less than 25,000**)
- _____ Multijurisdictional or Regional Project
- _____ Not Applicable *(use for media, individual, student, and special theme awards)*

Section B. Nominator Information

Provide the following information about the nominator:

Name/Title _____
Organization _____
Mailing Address _____
Telephone No. _____ Email Address _____

Award Nomination Attachments/Enclosures Sheet



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Section C. Nomination Summary

Provide a **3 to 4 sentence summary** of the award nomination for use during the awards presentation and in press releases.

Section D. Nomination Narrative

Provide a **narrative** of the project or work of the individual, emphasizing how the nomination meets the judging criteria stated in the Call for Entries (page 4). The narrative should be organized as follows:

- For projects, organize under the following headings: setting; process (including timeframe); significance to the planning field; innovations in theory, methodology, publications, accomplishments, and/or practice; and outcomes/ results.
- For individuals, organize under the following headings: nature of contribution; timeframe (including period of service); significance to the planning field; and leadership.

Please note: As stated in the Award Nomination Submittal Instructions (page 4), the combined length of the written nomination, including the cover page, summary, narrative, nominee contact information, and press contact information, is limited to 14 pages.

Section E. Award Nominee(s)

Provide the information requested below for the nominated organization(s) or individual(s). For a project, the award nominee(s) is/are the primary governmental body/bodies, board(s), committee(s) or organization(s) responsible for adopting or directing the project. The APA-NC issues a framed award certificate to (and in the name of) each primary nominee(s). Additional award certificates for others involved in a project, such as consultants, neighborhood groups, non-profit organizations, etc., can be ordered, at the requestor's expense, through the Awards Committee if payment is received by August 5, 2018. Each extra framed certificate is \$45.00; unframed is \$5.00. Please provide:

- Name of Nominated Organization or Name and Title of Nominated Individual
- Name and Title of Contact Person (if different)
- Mailing Address
- Telephone Number
- E-mail Address

Section F. Press Contacts

Provide the following for **no more than two (2) media outlets** to be notified if an award is granted.

- Name of Media Organization
- Contact Person Name and Title
- Telephone Number
- E-mail Address

Section G: Documents and Images

Please note: Both printed and digital copies of nominated documents (plans, reports, etc.) are to be submitted if a printed document was the primary format used when the plan, project, or program was adopted and if a printed document is available to the public.

Please provide the following:

- For plan, project, or program nominations only,
 - **Six (6) printed copies** of the nominated plan, report, etc., if a printed document was the primary format used when the plan, project, or program was adopted and if a printed document is available to the public. **If printed copies are not included, please provide a brief written explanation.**
 - **One (1) flash drive containing** the nominated plan, report, etc., and labeled with the project name and the award category in which it is being nominated.
 - **In lieu of a flash drive**, files can be uploaded to a unique folder on Google Drive. Email: adam.stumb@ashcountygov.com and a folder and link to that folder for your nomination will be sent to you. This folder will only be accessible by the nominee and Awards Committee members.
- For all nominations, **one (1) set** of digital images of or related to the nominated plan, project, program, or individual on **one (1) flash drive** for use during the awards presentation. Images should be copyright-free and in jpg format. For plans, projects, or programs, provide at least four (4) images (such as plan covers, other graphics, or photographs). For individuals, provide at least one (1) photograph of the nominee.