



American Planning Association  
**North Carolina Chapter**

*Making Great Communities Happen*

## 2018 North Carolina Planning Conference

*Twin City Quarters, Winston-Salem, NC*

### **- Call for Session Proposals -**

The American Planning Association – North Carolina Chapter announces its Call for Session Proposals for the 2018 Annual Planning Conference, which will be held September 11 – 14 at the Twin City Quarters, in Winston-Salem. We hope you will be inspired by this year's theme:

#### **Community, Connectivity and Change**

Our hope is to bring current issues, trends, challenges, and solutions that are shaping planning today to the conference, but we need **YOU** to make that happen. 75 minutes is a long time to sit and listen to a lecture – **Let's shake it up and have some fun!** We encourage you to propose **new ideas, new presentation formats, solutions, tools, interactive sessions, and mobile workshops!**

We invite participants to consider presenting in our Lightning Round sessions — where participants join others in a fast paced series of entertaining mini-presentations on one topic. Please note that in Lightning Rounds one presenter speaks to a specific topic or project for a total of 15 minutes.

All sessions are usually scheduled in 75 minute increments (sessions must be a minimum of 60 minutes to qualify for certification maintenance credit). The exception is the Lightning Rounds that are assembled into a *combined* session of 75 minutes (15 Minutes per Speaker/Topic, 4 Speakers max) in length.

Sessions proposals are reviewed based upon the following criteria: quality of the program proposal; contribution to the mission of the Chapter; content of program goals and outcomes; program delivery style; and creativity. As a presenter, your ideas for a forward thinking and innovative discussion are needed. **All presenters who would like to participate in the conference in sessions other than their own will be responsible for any applicable registration fees.**

**IMPORTANT: No presenter will be allowed to present in more than two (2) sessions.**

All proposals must be submitted using the attached form and completed with all required information in order to be reviewed by the committee. Proposals should be submitted electronically to [conference@nc-apa.org](mailto:conference@nc-apa.org).

**Session proposal submissions MUST be received by 5:00PM April 20, 2018**

**Notification of acceptance will be sent out by June 29, 2018**

*For more information, please contact:*

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Vice President, Chapter Development  
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# APA-NC Session Proposal Submittal Form

North Carolina Planning Conference – Twin City Quarters – September 11<sup>th</sup> – 14<sup>th</sup>

## A. SESSION TITLE:

## B. PLANNING TOPIC:

APA-NC Session/Mobile Workshop Topics – APA-NC will develop tracks from the sessions that are accepted. Please indicate the general topic your presentation falls under here, or indicate a topic if “other” is chosen.

Land Use	Transportation	Historic Preservation	Economy
Aging	Housing	Other:	

## C. FORMAT OF SESSION:

All sessions should be 75 minutes in length (sessions must be a minimum of 60 minutes to qualify for certification maintenance credit). Presentations not selected for a full session **may** be given the option to participate in a Lightning Round Session. \*For Lightning Rounds, no more than four (4) presenters will be allowed to participate, and individual presenters will be limited to 15 minutes each in order to allow time for questions.

Panel	Lecture	Mobile Workshop	Lightning Round*
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Other (please explain):

## D. PERMISSION:

We give the APA-NC permission to place our presentation on [www.apa-nc.org](http://www.apa-nc.org) following the conference. The presentation will be used for educational purposes and will not be sold.

Yes

No

## E. SESSION DAY/TIME PREFERENCE (No Guarantee that such request can be met)

Tuesday (9/26)	Wednesday (9/27)	Thursday (9/28)	Friday (9/29)
MORNING (8:00AM – 12:00PM)		AFTERNOON (12:00PM – 5:30PM)	

## F. MOBILE WORKSHOP INFORMATION (if applicable)

<b>Date/Time Preference:</b>	Tuesday	Wednesday	Thursday	Friday /	Morning	Afternoon
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<b>Duration:</b>	Hours	<b>Capacity Limit:</b>	Participants
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<b>Meals and/or Snacks Provided:</b>	Yes	No	<b>If yes, please provide estimated costs \$</b>
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<b>Handouts Provided:</b>	Yes	No	<b>If yes, please provide estimated costs \$</b>
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<b>Tour Fees:</b>	Yes	No	<b>If yes, please provide estimated costs \$</b>
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<b>Transportation (Check One):</b>	Walking	Bicycling	Large Coach (up to 50 people)
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Mini Coach (up to 25 people)	15 Passenger Van	Public Trans
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<b>Security Clearance Needed:</b>	Yes	No
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**G. Provide a BRIEF three sentence (maximum 60 words) summary of the proposed session. This summary will be used to prepare the conference program description.** *Example: Regional workshop intended to provide professional planners and allied fields with information about fiscally sustainable budgeting, planning, and economic development. Additional sessions will focus on other aspects of economic development and green community planning.*

**H. Provide a detailed description and agenda for the session (maximum 350 words).**

Please clearly describe the planning-related educational objective that this training achieves (e.g. what AICP members will learn). Note that the content must be designed to teach subject matter in appropriate depth and scope for the level of a typical AICP member – a planner with at least 4 years' experience after earning a 2-year master's.

*Example: By the end of this session, participants will have a better understanding about the tools that communities can utilize to get beyond annual band-aid approaches and move into multi-year capital budgeting, long-term revenue generation programs, and sustainable economic development strategies that can provide greater stability to budgets and capital improvement plans. This session will be interactive, allowing participants to discuss and evaluate the applicability of a variety of fiscal sustainability tools, including fiscal impact assessment, adequate public facilities ordinances, tax increment financing, impact fees, conditional zoning, infrastructure-based zoning, and economic development based on quality of life considerations.*

**PLEASE NOTE THAT ALL SPEAKERS MUST BE CONFIRMED BY AUGUST 1, 2017**

**I. PROPOSER/ORGANIZER INFORMATION (REQUIRED: Include a brief one paragraph biography for each speaker)**

Name

APA Member ID #

Non- APA Member

Agency/Company

Address

Telephone

Fax

E-mail

Check here to confirm that Proposer/Organizer is required to be present as a Speaker or Moderator of the Session

**J. ADDITIONAL SPEAKER INFORMATION (*Provide as many as needed – Fill in all Information*)**

1. Name

APA Member ID #

Non- APA Member

Agency/Company

Address

Telephone

Fax

E-mail

2. Name

APA Member ID #

Non- APA Member

Agency/Company

Address

Telephone

Fax

E-mail

3. Name

APA Member ID #

Non- APA Member

Agency/Company

Address

Telephone

Fax

E-mail

4. Name

APA Member ID #

Non- APA Member

Agency/Company

Address

Telephone

Fax

E-mail

**K. SPEAKER BIOGRAPHIES (Maximum one paragraph, 4-5 sentences in length per speaker)**