AMERICAN PLANNING ASSOCIATION

North Carolina Chapter

2017-2018 Accomplishments
And
2018-2019 Work Plan Reports

August 10, 2018
Table of Contents

Executive Committee Contacts

REPORTS

Vice President for Chapter Development
Vice President for Professional Development
Treasurer [Separate attachment]

Committees & Initiatives
Awards Committee
Communications Committee
Education and Outreach Committee
Great Places Initiative
Legislative Committee
Membership and Diversity Committee
Plan for Health Initiative
Planning Assistance Team
Planning for Prosperity Initiative
Sections Committee
Young Planners
<table>
<thead>
<tr>
<th><strong>APA NC CHAPTER CONTACT LIST</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>June 19, 2018</strong></td>
</tr>
<tr>
<td><strong>Elected Officers</strong></td>
</tr>
<tr>
<td><strong>Chapter President</strong></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>President Elect</strong></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>Past President</strong></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>Vice President for Chapter Development</strong></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>Vice President for Professional Development</strong></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>Chapter Treasurer</strong></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>Chapter Secretary</strong></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>Committees</strong></td>
</tr>
<tr>
<td><strong>Awards Committee</strong></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>Communications Committee</strong></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>Education and Outreach Committee</strong></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>GIS NC Local Govt. Committee- APA-NC Rep</strong></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>Great Places Initiative</strong></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>Legislative Committee</strong></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>Liaison with APA National Board of Directors</strong></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>Committee</td>
</tr>
<tr>
<td>--------------------------------------------------------------------------</td>
</tr>
<tr>
<td><strong>Membership and Diversity Committee</strong></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>Plan for Health Initiative</strong></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>Planning Assistance Team [PAT]</strong></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>Planning for Prosperity Initiative</strong></td>
</tr>
<tr>
<td><strong>School of Government, UNC-CH</strong></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>Sections Committee</strong></td>
</tr>
<tr>
<td><strong>Student Representative</strong></td>
</tr>
<tr>
<td><strong>Young Planners Group</strong></td>
</tr>
<tr>
<td></td>
</tr>
</tbody>
</table>

**University Contacts**

| Appalachian State             | Richard Crepeau |                            | Crepeau@appstate.edu    |                          |
| UNC                         | Noreen McDonald |                            | Noreen@UNC.edu          |                          |

**Support Staff**

| Conference Planner           | Kara Louise    |                            | kara@louiseprod.com     | 919.621.0939 [o]         |
| Lobbyist                    | Randolph Cloud |                            | randolph@recanc.com     |                          |
| Chapter Administrator       | Bonnie Estes   |                            | estes.bonnie@gmail.com  | 919.851.6623 [o] 919.608.2004[c] |
| Liaison with APA National | Rodger Lentz  
|--------------------------|---------------------------------------------------|
|                          | rlentz@wilsonnc.org  
|                          | 252-399-2210 [o] 252-205-4523 [c] |
| Membership and Diversity Committee | Cherie Jzar, Chair  
|                                        | jzarc@concordnc.gov  
|                                        | 704.920.5298 [o] 980.272.0284[c]  
|                                        | Candace Davis, Vice Chair  
|                                        | cdavis@wakeforestnc.gov  
|                                        | 919.435.9513 [o]  
| Plan for Health Initiative | Michele Nance  
|                                        | mnance@centralina.org  
|                                        | Katherine Hebert  
|                                        | khebert@centralina.org  
| Planning Assistance Team | Dick Hails  
|                                        | dickhails@gmail.com  
|                                        | Lauren Blackburn  
|                                        | akblackburn@yahoo.com  
| Planning for Prosperity Initiative | Hannah Cockburn  
|                                        | hanna.cockburn@greensboro-nc.gov  
|                                        | 336-574-3576 [o] 336-324-2240 [c]  
| School of Government, UNC-CH | Dave Owens  
|                                        | owens@sog.unc.edu  
|                                        | 919.966.4208[o] 919.260.1949 [c]  
|                                        | Adam Lovelady  
|                                        | adamlovelady@sog.unc.edu  
|                                        | 919.962.6712 [o] 804.205.4930 [c]  
| Sections Committee | Joe Heard, Chair  
|                                        | jheard@townofduck.com  
|                                        | 252.255.1234 [o] 252.305.0409 [c]  
| Student Representative | Sophie Klemenson  
|                                        | soph@live.unc.edu  
|                                        | Kyrsten French  
|                                        | kyrsten@live.unc.edu  
| Young Planners Group | Nate Baker  
|                                        | nbaker@clarionassociates.com  

**University Contacts**

| Appalachian State | Richard Crepeau  
|                  | Crepeau@appstate.edu  
| UNC | Noreen McDonald  
|      | Noreen@UNC.edu  

**Support Staff**

| Conference Planner | Kara Louise  
|                   | kara@louiseprod.com  
|                   | 919.621.0939 [o]  
| Lobbyist | Randolph Cloud  
|         | randolph@recanc.com  
| Chapter Administrator | Bonnie Estes  
|                      | estes.bonnie@gmail.com  
|                      | 919.851.6623 [o] 919.608.2004[c]  

The Vice-President for Chapter Development is responsible for planning and organizing the annual Chapter conference, the selection of locations, program content and conference speakers. Other responsibilities include planning chapter workshops and seminars.

**Activities in 2017-2018**

2017 NC-APA Planning Conference was held in Greenville, NC at the Greenville Convention Center. Although attendance was slightly lower than recent conferences, the conference was successful, and was second most profitable, just behind Asheville in the past eight years:

- 405 total conference attendees, and it was a bit lower than most with Charlotte having the highest registration of 625 in 2011, followed by Raleigh with 551 in 2015. The Conference registrations included 18 complimentary sponsor registrations, 8 student registrations, and 45 one day registrations.
- Contracted room block was 288 room nights with the Hilton Greenville and the Holiday Inn Greenville, and the NC-APA utilized 442 room nights and received $2,210 as a guaranteed rebate.
- Budgeted expenses were $126,330., and actual expenses were $93,057. Budgeted revenues were $141,100.; actual revenues were $122,911. Total net income from the conference was $29,853., an increase of $6,503.00 compared with the 2016 conference in Asheville ($22,525. net income).

Kara Louise, event planner is working on the planning for the 2019 Conference in Wilmington, NC that will be held in the Wilmington Convention Center from Oct. 8-11, 2019.
The planning of the 2018 Conference in Winston-Salem is underway:

- Conference theme – Community, Connectivity and Change
- Over 50 concurrent sessions and lightning rounds programmed
- 10 mobile tours
- Tuesday – Exhibitor and Sponsor Meet & Greet Reception
- Wednesday – Welcome Reception at Reynolds Place, located in the heart of downtown Winston-Salem as part of the Milton Rhodes Center for the Arts
- Thursday – Diversity Mixer at Foothills Brewing
- Thursday – Chapter Meeting

Looking Forward 2018 - 2019

- Chapter Development will continue to work on a rotation for conference locations in lieu of a request for proposals process. The initial list of potential conference host locations include Raleigh, Durham, Greensboro, Wilmington, Winston-Salem, Greenville, Asheville, New Bern, Fayetteville, and Charlotte. Some challenges exist, but the Chapter Development will continue to work to make the annual conference successful.
- Our conference planner, Kara Louise has successfully lead previous conferences and is expected to contract again for 2019.
- Volunteers are being sought to assist the Chapter Development Committee, and to help plan and execute additional workshops and events.
- The committee will engage the NCPAT to work with the APA-NC 2019 host planning committee to sponsor a conference event.
Vice President for Professional Development

Hanna Cockburn

The Vice-President for Professional Development advises prospective AICP members on qualifications for AICP membership and study guides for the AICP exam. The Vice President also provides AICP members with information on training opportunities to retain AICP certification. The Vice-President manages the Chapter’s nomination process for the Fellow of AICP (FAICP) program.

Activities in 2017-2018

Information will be provided later

Looking Forward 2018 - 2019
The Awards Committee conducts the Chapter’s annual Marvin Collins Awards Program. The Committee solicits applications, assembles juries, selects award winners, frames the awards, and organizes an awards ceremony at the Chapter’s annual conference.

Activities in 2017-2018

- Awards have been decided with ten award winners in seven categories. Also decided was one Honorable, two student awards and one Robert Reiman award.
- Letters have been sent to award winners and press releases to local media
- The award luncheon presentation program has been reformatted
- Standardized presentations are being prepared by the winners
- On receipt, the presentations will be aggregated into one cohesive presentation
- Information on luncheon tickets for award winners is being distributed
- Award certificates are being prepared and framed

Looking Forward 2018 - 2019

Goals for the Awards Committee include:

- Continue to adjust the presentation at the Awards Luncheon to provide a well formatted and concise presentation
- Continue early outreach to awards nominees and continue to push for student applications and input.
- Assure a secession plan for leadership of the committee to insure seamless change.
• Continue recruitment of committee members.
• Hold East and West Committee meetings in member jurisdictions
• Explore an archival process to make winning plans and documents available to NCAPA members.
The Communications Committee connects the members of the Chapter. The Committee administrates the operations of the Chapter web site, blog, the Chapter newsletter, and electronic communications with the membership.

Activities in 2017-2018

The Communications Committee conducted the following activities over the past year:

By the numbers....

Six newsletters (bi-monthly publication)
Two chapter-only email blasts
17 blog articles (same as previous year)
18 tweets (350% increase from previous year!)
Eight Facebook posts (down from 18 in previous year)

Web site updates

Upgrades to Event Calendar
Developed procedure for automating chapter email sign-up concurrent with chapter membership registration
Strategic plan web pages created
Re-launched maintenance of APA-NC newsletter archive on web site; includes back issues from Nov 2016 to present.
Exec committee contact information updated on web site
ADG annual contract renewed with press releases included again this year.

Looking Forward 2018- 2019

Goals for the Communications Committee include:

- Social media / Website – Continue to improve number of outgoing communications on social media, holding pattern on potential migration to national umbrella site
• Improve procedure for sending emails to chapter membership only. This means emails to APA National and Chapter-only members, but not including non-members.

• Table of Responsibilities:
  Create list of annual and ongoing tasks/responsibilities assigned to Co-chairs and ADG to ensure maintenance of contracts, accounts, newsletter content solicitation and contact list with regular update intervals.
  Examples: when the domain gets renewed, it goes to ADG; newsletter content solicitation is [some time every 2 months] and sent to [contact list] by one of the Communications Co-Chairs;
  [contact list] is maintained by Co-Chairs and updated [some time interval].

• Website Audit: Continue regular reviews of content
The Education and Outreach Committee supports understanding of the Planning profession. The Committee distributes information about the Planning. The Committee also sponsors events to educate students about careers in the Planning profession.

Activities in 2017-2018

Information will be provided later.

Looking Forward 2017-2018

In accordance with the Strategic Plan, during the 2018-2019 year, the Education and Outreach Committee intends to:

• Equip NC planners with the awareness and skills necessary to work with diverse communities in developing plans
Great Places Initiative
Jason Burdette and Tiffany White, Co-Chairs

Great Places in North Carolina is an awards program created to highlight our state’s great places and the communities that create them. The Committee solicits applications, assembles juries, selects award winners, organizes a legislative event for the recipients, and presents the awards at local events. This year marked the program’s seventh year.

Activities in 2017-2018

The Great Places in NC program makes awards in professional and “People’s Choice” categories. The 2018 professional contest included the Great Main Street, Great Main Street in the Making, and Great Transformation categories. This year’s People’s Choice contests included awards for a Great Place for Healthy Living and Great Historic Rehabilitation. The Great Historic Rehabilitation was chosen specifically to draw attention to the benefit of the state’s tax credit program to redevelopment and place making. The historic tax credit program expired in 2014, but was reinstated in 2016.

Eight total winners were chosen. Six winners were chosen in the professional categories (Great Main Street, Great Main Street-in-the-Making, Great Transformation) and two winners were chosen in the People’s Choice categories (Great Place for Healthy Living and Great Historic Rehabilitation). There were 17 total nominations, up from 11 nomination in 2017, but still down from 33 nominations in 2016. Nominations were from all of the state’s geographies – Mountains, Piedmont, and Coastal Plain.

In past years, we’ve recognized the winners at Town Hall Day at the State Legislative Building in Raleigh. However, due to last-minute changes with Town Hall Day, we were forced to make our presentation on our own. Nevertheless, all of the winning
communities were present and there were more legislators in attendance than in recent years. Winners and legislators were genuinely thrilled for the recognition. We also work with the winners to create local recognition events in their respective communities. Three of the recognition events have taken place throughout the summer with five more scheduled in the months ahead.

Media coverage of winning communities within their local markets was steady, although wider coverage of the program in state-wide outlets continues its drop after the first year, possibly because the novelty of the program has expired. However, as mentioned above, social media integration has increased.

The Great Places in NC program has been approved for a lightning round session at the state conference in September. The conference session will provide an opportunity for all of the winning communities to share best practices.

The quality of nominations remains high; however, the number of nominations is low compared to the program’s early years. We believe that decreased participation is twofold. First, many of the great places in the state have already received awards. Second, many potential award winning communities may have felt discouraged when they did not win awards in past years and have not reapplied. Many of this year’s nominees were towns that applied early on in the program and were encouraged to reapply for 2018.

Local Recognition Events:

June 23, Mount Pleasant Hosiery Mill (John Morck)
July 28, Holly Springs (Ben Howell)
August 3, Waxhaw (Roger Bardsley)
August 17, Sylva (John Morck)
August 25, Cary (Ben Hitchings)
August 28, North Park Farmers’ Market (Amy Nelson)
TBD, Raleigh (Ken Bowers)
TBD, Winston-Salem (Kelly Bennett)
For 2019, the Great Place project team will continue to address the issue of greater community participation. We will continue to implement a more deliberate, personalized outreach plan, exploring different methods of seeking nominations, as well as engaging planners and other place-making professionals in our state. The project team will also explore potential new categories for the People’s Choice awards. As one of the chapter’s most public programs, it is imperative that the project team continue our efforts to put a public face on planning and celebrate the excellent work of planning professionals across the state.
The Legislative Committee monitors proposed legislation, gives testimony on planning matters, prepares a legislative agenda, informs the Executive Committee and the Chapter membership about legislative matters.

Activities in 2017-2018

The Legislative Committee conducted the following activities over the past year:

- Received a Chapter Presidents Council Grant for $3,000 to enhance the work of the Committee
- Continued tracking legislation with a spreadsheet
- Monitored the legislative situation on a daily basis through news media, the League of Municipalities, internal sources and our Lobbyist
- Worked with the League on legislative issues
- Spoke with legislatures on issues of concern to planners
- Continued using Basecamp for communications with committee members and the Executive Committee
- Spoke with APA’s national office about successes and techniques used
- Sought to encourage local planners to adapt to changes in the legislative climate

Looking Forward 2017-2018
In accordance with the Strategic Plan, during the 2018-2019 year, the Legislative Committee intends to:

- Advocate for new tools for affordable housing at the local and state level
- Enhance the work of the Committee using the Chapter Presidents Council grant
- Evaluate the role of the lobbyist
- Advise the membership of legislative issues of concern to planners
- Broaden the use of Basecamp for communications
Membership and Diversity Committee
Brendie Vega, Chair; Eliza Monroe, Vice Chair
First half of year: Cherie Jzar, Chair

Activities in 2017-2018

The Membership and Diversity Committee conducted the following activities over the past year:

- Transferred Committee leadership to Chair Brendie Vega and Vice Chair Eliza Monroe
- Received, scored and awarded the Chapter’s Summer Fellowship
- Began looking into ways in which the Chapter can intentionally recruit and advertise to applicants that would help fill the gap of what we see in Planning currently.

Looking Forward 2018-2019

In accordance with the Strategic Plan, during the 2018-2019 year, the Membership and Diversity Committee intends to:

- Host social gatherings and events that promote conversations around diversity in planning and to provide planners of color a networking space
- Sponsor learning and training events around the state on how to effectively facilitate planning exercises in diverse communities, including lectures, courses, and webinars.
- Rewrite the 2019 APA-NC Conference Diversity Mixer to be a free social event that provides an experience focused on ethical and cultural issues.
The Plan4Health NC initiative strives to provide planners and their partners with the necessary resources, information, and expertise to create healthy communities throughout North Carolina. Plan4Health NC will convene cross-sector professionals, serve as a clearinghouse for tools, information, and data, and recognize professionals, coalitions, and activities that promote healthy community design in North Carolina.

Activities in 2017-2018

1. Represent APA-NC in matters involving planning and public health at the local, regional, state, and national level.
   a. Participation in the national Healthy Community Collaborative. Katherine served as the Policy Chair for the Healthy Community Collaborative this year.
   b. Membership in affiliated organizations such as the American Public Health Association, American Institute of Architects, American Society of Civil Engineers, American Society of Landscape Architects, National Recreation and Parks Association, U.S. Green Building Council, Urban Land Institute, Local Food Council of NC, etc. as feasible. Committee members represented Plan4Health NC on all these groups.
   c. Attend cross-sector conferences/meetings and present healthy community design work taking place in North Carolina as feasible. Katherine presented on Plan4Health efforts at the American Public Health Association Conference, the Plan4Health National meeting, American Planning Association Conference, and the Planning for Healthy Communities Conference.
d. Share the Plan4Health NC initiative with local, regional, state, and national
government agencies relevant to healthy community work. Plan4Health NC
initiative shared at tables at the NC APA Conference, the 2017 Planning for
Healthy Communities Conference, and {others John?}

2. Develop resources for planners and their partners to design, plan, and implement
healthy communities.
   a. Create an online clearinghouse with links to national organizations, resource
libraries, and toolkits for promoting healthy community design. Relevant links
and description of resources collected as part of a website update process
underway at Centralina Council of Governments.
   b. Produce an online mapping platform for displaying statewide public health and
planning data. Create maps and brief reports that share a snapshot of current
conditions and trends in North Carolina regarding the social determinants of
health. An online mapping resource on the social determinants of health in NC by
Local Health Department Regions was created by the NC Department of Health
and Human Services
   http://nc.maps.arcgis.com/apps/MapSeries/index.html?appid=def612b7025b44e
   aa1e0d7af43f4702b
   c. Record a North Carolina version of the Tale of Two Zip Codes video and
distribute to public health departments and regional planning agencies
throughout the state. No progress to report.
   d. Work with the state health department to develop state-specific infographics and
one-pagers on topics like health in all policies, healthy community design, parks
and recreation, nutrition, obesity, active transportation, etc. No progress to
report.
   e. Continue to apply for grants and identify other funding opportunities to support
healthy community design work. Centralina Council of Governments received a
grant from the Aetna Foundation for $50,000 to do traffic calming
demonstrations and placemaking in West Charlotte including developing a
lending library.

3. Convene cross-sector partners to identify mutual goals, conduct strategic planning, and
collaborate on efforts that promote healthy community design.
a. Maintain a statewide collaboration for healthy community design. *Ongoing initiative with efforts to build the committee taking place this year and additional members being added.*

b. Host an annual meeting or conference focusing on planning for healthy communities. *2017 Planning for Healthy Communities Conference took place in Mooresville, NC and had approximately 75 participants from across the state and Southeast.*

c. Develop an annual strategic plan for the committee and review progress made on objectives. *Currently underway with this report.*

d. Continue to reach out to professional organizations related to healthy community design to identify new potential partners. This year we recruited new members from Katherine’s participation in the ULI Health Leaders Network, local food efforts, and coordinating the Planning for Healthy Communities Conference. {others John?}

e. Work with Section Leaders to host regional, cross-sector discussions or provide tailored technical assistance. *In 2017 we had regional roundtables in Raleigh and Greenville, NC.*

4. Recognize the efforts of professionals, coalitions, and activities that make significant contributions to the creation of healthy communities in North Carolina.
   a. Reinstall the Great Places- Healthy Communities Category and work with the Great Places chair to identify and select awardees. *Great Place for Healthy Living was reinstated this year, the committee helped promote the category, and the North Park Farmers’ Market in Alamance County won this year.*
   b. Work with the Awards Committee to create, market, and select potential recipients of an award recognizing a professional, coalition, or project that contributed greatly to healthy community design work in North Carolina. *No progress to report.*

**Looking Forward to 2018-2019**
1. Represent APA-NC in matters involving planning and public health at the local, regional, state, and national level.
   a. Participation in the national Healthy Community Collaborative. Katherine will continue to serve as the Policy Chair for the Healthy Community Collaborative this year.
   b. Membership in affiliated organizations such as the American Public Health Association, American Institute of Architects, American Society of Civil Engineers, American Society of Landscape Architects, National Recreation and Parks Association, U.S. Green Building Council, Urban Land Institute, Local Food Council of NC, etc. as feasible. Co-chairs will continue to participate in these organizations as funding allows.
   c. Attend cross-sector conferences/meetings and present healthy community design work taking place in North Carolina as feasible. Katherine will present at the NC APA conference this year on health equity and Plan4Health NC and will continue to present on this type of work as opportunity permits.
   d. Share the Plan4Health NC initiative with local, regional, state, and national government agencies relevant to healthy community work. Plan4Health NC initiative will be shared at tables at the NC APA Conference, the 2017 Planning for Healthy Communities Conference, and {others John?}

2. Develop resources for planners and their partners to design, plan, and implement healthy communities.
   a. Create an online clearinghouse with links to national organizations, resource libraries, and toolkits for promoting healthy community design. Relevant links and description of resources will be posted as part of a website update process underway at Centralina Council of Governments and hopefully linked to the NC APA website. Committee description and updated contact information will be added to the NC APA website.
   b. Record a North Carolina version of the Tale of Two Zip Codes video and distribute to public health departments and regional planning agencies throughout the state. Additional work to secure funding and a production team for a North Carolina version of the video will be pursued.
c. Work with the state health department to develop state-specific infographics and one-pagers on topics like health in all policies, healthy community design, parks and recreation, nutrition, obesity, active transportation, etc. **Will work with additional committee members to identify existing resources, and draft, finalize, and share new infographics and one-pagers across the committee members’ organizational websites and on a Plan4Health NC website.**

d. Continue to apply for grants and identify other funding opportunities to support healthy community design work. **Committee will meet to discuss diversifying funding sources to support healthy community design work. Grant opportunities in community design work available in NC will be posted on the website and distributed to email lists.**

3. Convene cross-sector partners to identify mutual goals, conduct strategic planning, and collaborate on efforts that promote healthy community design.
   a. Maintain a statewide collaboration for healthy community design. **Ongoing.**
   b. Host an annual meeting or conference focusing on planning for healthy communities. **2018 Planning for Healthy Communities Conference is scheduled for October 10, 2018 in Gastonia, NC.**
   c. Develop an annual strategic plan for the committee and review progress made on objectives. **Ongoing on an annual basis.**
   d. Continue to reach out to professional organizations related to healthy community design to identify new potential partners. {John?}
   e. Work with Section Leaders to host regional, cross-sector discussions or provide tailored technical assistance. **In 2018-2019 we will have regional roundtables in the Charlotte region and the western part of the state.**

4. Recognize the efforts of professionals, coalitions, and activities that make significant contributions to the creation of healthy communities in North Carolina.
   a. Reinstate the Great Places- Healthy Communities Category and work with the Great Places chair to identify and select awardees. **Will propose this category be included again in the 2019 awards schedule and work with Awards Committee to celebrate North Park Farmers’ Market in Alamance County winning this year’s award.**
b. Work with the Awards Committee to create, market, and select potential recipients of an award recognizing a professional, coalition, or project that contributed greatly to healthy community design work in North Carolina. Will propose this be an added award this year.

Plan4Health NC Taskforce Members and Organizations

The Plan4Health NC initiative is led by a taskforce of planning and public health professionals from across North Carolina:

- **Jared Cates** – Community Mobilizer, Carolina Farm Stewardship Association
- **Judy Francis** – Recreation Resource Specialist, North Carolina State Parks
- **Katherine Hebert** – Senior Planner, Centralina Concil of Governments
- **Julia Katz** – Independent Consultant
- **Mary Bea Kolbe** – Healthy Eating and Active Living Coordinator, NC Division of Public Health
- **Stuart Levin** – President, Blue Ridge Corridor Alliance
- **Kellen Long** – Albemarle Regional Health Services
- **Leah Mayo** – Coordinator of Center for Healthy Communities & NC Public Health Training Center, UNC Wilmington
- **John Morck** – Planning & Community Development Manager, City of Wilson
- **Michelle Nance** – Planning Director, Centralina Council of Governments
- **Nathan Page** – Planning Director, City of Graham
- **Tim Schwantes** – Project Officer, Healthy Places by Design
Planning Assistance Team
Dick Hails, Lauren Blackburn, Co-Chairs

NCPAT is a program that provides highly-qualified, low-cost planning expertise to communities in North Carolina that lack resources to tackle small-scale and technical planning challenges. The chapter began the program in 2013, as the Planning Assistance Resource Team (PART). In 2017, the APA-NC executive committee decided to reestablish this program as the improved NCPAT.

Activities in 2017-2018

In 2018, the NCPAT committee approached communities in the Triad region to identify at least one community that may benefit from assistance concurrent or just prior to the annual conference in Winston Salem. Dick Hails met with several local agencies but received very little response. The community of Pleasant Gardens (near Greensboro) has expressed interest, and the NCPAT committee is reviewing the request. The committee may continue to work with Pleasant Gardens to focus the request to a theme or topic that can be addressed by NCPAT volunteers in a one or two day visit.

The APA NC website has been updated to include new materials and application instructions for the NCPAT program.

Looking Forward 2018-2019

In accordance with the Strategic Plan, during the 2018-2019 year, the Planning Assistance Team intends to:

- Involve planners in specific disaster recovery planning efforts, starting with communities still recovering from Hurricane Matthew.

The NCPAT committee will promote the program through the APA-NC newsletter, at a booth at the APA-NC annual conference, and via e-blasts to the ncplan list serve. The goal is to host two NCPAT events annually, including an event coordinated with the annual conference. The APA-NC executive committee may consider a broader approach for NCPAT, such as offering volunteer support to state agencies for planning-related initiatives.
The Sections Committee brings Chapter activities closer to the planners throughout the state. Planners who would not be able to travel to other meetings have an opportunity to attend programs closer to home. Section representatives around the state organize and lead section activities.

Activities in 2017-2018

A Report Will Be Filed Later

Looking Forward 2017-2018
The Young Planners Group helps build a community of emerging planning professionals by providing networking, social, and mentoring opportunities.

Activities in 2017-2018

The Young Planners Group (YPG) conducted the following activities over the past year:

- 2017 Summer Baseball Series: Carolina Mudcats (Zebulon), Winston-Salem Dash, Down East Wood Ducks (Kinston), Durham Bulls, Charlotte Knights
- 2017 Fall: Happy Hour in Chapel Hill, Mentor Match at Greenville Conference, Walking Tour in Winston-Salem
- 2017 Winter: Game Night in Durham, Holiday Happy in Raleigh, Happy Hour in Charlotte
- 2018 Spring: Spring Mixer in Durham, Light Rail Tour in Charlotte
- 2018 Summer Baseball Series: Durham Bulls, Down East Wood Ducks (Kinston), Carolina Mudcats (Zebulon)

Looking Forward 2018-2019

This coming year YPG plans to continue with many of the activities held last year while adding more structure to the group and expand the geographic reach by encouraging other sections to form YPG sub-groups.

- Winston-Salem Dash Baseball game (August)
- APA-NC State Conference
  - Mentor match
  - Happy hour
- Continue with quarterly social events
  - Expand activities to include things like hikes
• More organized structure with regular functions and committee meetings and committee member roles
  ○ Enhance Outreach/communication
  ○ Hold an annual field trip or workshop event
  ○ Expand mentor match beyond the conference
• Continue involvement in state planning conference and formalize presence
• Get connected with APA National Emerging Professionals
• Encourage other regions to become active with YPG
  ○ Charlotte
  ○ Mountains
  ○ Triad
  ○ Coast

YPG Committee Members are: Nate Baker, Jacob Elliott, Rachel Gaylord-Miles, Zach Hallock, Tatiana Height, Julia Lund